

Jody Arsenault

is a passionate communicator, founder of award-winning Canadian blog MommyMoment.ca and co-owner of enCompass Media Group. Jody has been featured in print, radio and television media and has been invited to speak and attend media events across North America. Jody's positivity and passion for her family is evident and her desire for women to truly see their beauty is a cause close to her heart.

QUICK STATS

- Lives in Manitoba, Canada
- Age 32, Happily Married
- 2 children - girls (4 & 7)
- Jody's assistant, Angela, has 2 children - 6 (girl), 4 (boy)

mommy Moment

Media Kit



Media Appearances & Press Events Include:

- 2013 Disney Social Media Mom, Walt Disney World, Florida
- Conference speaker/ambassador, BlogWest, Edmonton, Alberta
- Ambassador, Xylitol Convention, Cancun, Mexico
- Ikea Media Event, Winnipeg
- #PGMom Influencer Event at the Four Seasons Hotel in Toronto
- Shaw TV Winnipeg (Segment about meal ideas for busy families)
- Rooftop BBQ event with BBQ Guru and Celebrity Chef, Ted Reader, Winnipeg
- Van Houtte Coffee (1 of 6 bloggers featured in "commercial"), Old Montreal
- Triple Flip VIP night, Winnipeg
- Advisory Panel for Shaftsbury, Toronto
- Advisory Panel for Dell CAP days, Toronto

Some Brands that
have partnered
together with
Mommy Moment



Social Media Reach

Twitter	18,375
Facebook	14,300
Pinterest	4,145
Google+	2,590
Alexa	61,251

Email me for monthly traffic stats and more detailed information.

ADVERTISING:

- Sponsored Posts/Advertorials
- Button ads
- Blog Ambassador
- Press Events & Family Trips
- Twitter Party Host/Co-Host
- Sponsored Blog Campaigns
- Reviews & Giveaways

Contact Jody
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CURRENT ROLES:

- Fisher Price Play Ambassador
- Guidecraft Educator
- Disney Junior Mom
- Kelloggers Network
- P&Gmom
- KinderMom
- Sobeys "Better Food Lovers" Blogger
- ... & More!