Jody Arsenault

mommy Moment

Jody is a passionate communicator, founder of award-winning Canadian blog, MommyMoment.ca and co-owner of enCompass Media Group.
Jody has been featured in print, radio and television media and has been invited to speak and attend social media and traditional media events across North America.
Jody & her family began their healthy living journey in 2014. They are feeling healthy and losing weight in the process.

Quick Stats

Jody:
From Steinbach, MB CAN
Age 34, happily married
2 children, girls 6 & 8

Assistant, Angela:
From Steinbach, MB CAN
Age 34, happily married
2 children, girl (8) boy (6)

Media Appearances & Events Include:

- June 2014 - Burnbrae Farms Tour, Lyn Ontario
- May 2014 - Beaches, Key West Luxury Village Press Trip, Turks and Caicos
- Feb 2014 - Hecla Island Fun Media Trip, Lakeview Hecla Resort
- 2014 Ford Fiesta Media Drive Program, Gatineau-Ottawa
- #FairmontCooksWithKids event, Winnipeg, Manitoba
- #AccessPG event in Cincinnati, Ohio
- May 2013 Ambassador for Travel Manitoba, Shining Falls Lodge
- 2013 Disney Social Media Mom, Walt Disney World, Florida
- Conference speaker/ambassador, BlogWest, Edmonton, Alberta
- Ambassador, Xylitol Convention, Cancun, Mexico
- Ikea Media Event, Winnipeg, Manitoba
- #PGMom Influencer Event at the Four Seasons Hotel in Toronto, Ontario
- Shaw TV Winnipeg (Segment about meal ideas for busy families)
- Rooftop BBQ event with BBQ Guru and Celebrity Chef, Ted Reader, Winnipeg
- Van Houtte Coffee (1 of 6 bloggers featured in "commercial"), Old Montreal
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& more!

Social Media Reach

Twitter	23,044
Facebook	20,477
Pinterest	7,256
Google+	4,575
Instagram	1,963
Google Page Rank	4

email Jody for more info

A few of the many Brands that have partnered with Jody

WORK WITH US:

- Sponsored Posts/Campaigns
- Button ads
- Blog Ambassador
- Social Media Management
- Press Events & Family Trips
- Twitter Party Host/Co-Host
- Reviews & Giveaways

Contact info:

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