

Jody is a passionate communicator, founder of award-winning Canadian blog, MommyMoment.ca and co-owner of enCompass Media Group.

Jody has been featured in print, radio and television media and has been invited to speak and attend social media and traditional media events across North America.

Jody & her family began their healthy living journey in 2014 and enjoy inspiring others to live a healthy, happy life.

Quick Stats

Jody (founder/editor):

Age 35, happily married
2 children, girls 7 & 10

Angela (blog assistant):

Age 35, happily married
2 children, girl (9) boy (7), helps with reviews/admin work.

Trevor (Jody's Husband):

Age 37, loves to cook, helps write recipes & reviews of products, family attractions & destinations.

Jody Arsenault

mommy
Moment



Media Appearances & Events Include:

- Burnbrae Farms Tour, Lyn Ontario
- Beaches, Key West Luxury Village Press Trip, Turks and Caicos
- Hecla Island Fun Media Trip, Lakeview Hecla Resort
- Ford Fiesta Media Drive Program, Gatineau-Ottawa
- #FairmontCooksWithKids event, Winnipeg, Manitoba
- #AccessPG event in Cincinnati, Ohio
- Ambassador for Travel Manitoba, Shining Falls Lodge
- Disney Social Media Mom, Walt Disney World, Florida
- Conference speaker/ambassador, BlogWest, Edmonton, Alberta
- Ambassador, Xylitol Convention, Cancun, Mexico
- Ikea Media Event, Winnipeg, Manitoba
- #PGMom Influencer Event at the Four Seasons Hotel in Toronto, Ontario
- Shaw TV Winnipeg (Segment about meal ideas for busy families)
- Rooftop BBQ event with BBQ Guru and Celebrity Chef, Ted Reader, Winnipeg
- Van Houtte Coffee (1 of 6 bloggers featured in "commercial"), Old Montreal

& more!

Social Media Reach

Facebook	61,900
Twitter	25,000
Pinterest	9,200
Google+	5,600
Instagram	2,700
Google Page Rank	4

email Jody for more info

A few of the many Brands that have partnered with Mommy Moment



WORK WITH US:

- Sponsored Posts/Campaigns
- Button ads
- Blog Ambassador
- Social Media Management
- Press Events & Family Trips
- Twitter Party Host/Co-Host
- Reviews & Giveaways

Contact info:

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